

COALITION COMMUNICATION: LOCAL GOVERNMENT



LATEST UPDATES

21-Day Curfew

Due to record numbers of COVID-19 hospitalizations throughout Ohio, a statewide curfew is in effect between 10 p.m. and 5 a.m. The curfew is intended to slow virus spread and prevent hospitals from reaching capacity and postponing important medical procedures. By reducing person-to-person contact by 20-30 percent, medical experts anticipate a more manageable amount of cases and hospitalizations.

Steps to extend the curfew and/or new efforts to curb virus spread may be taken if virus spread is not adequately reduced.

Government leaders are strongly urged to [read the curfew order](#), understand the various [exemptions](#), and encourage citizens to abide by the order.

Other updates:

With a vaccine on the horizon, Governor DeWine released the locations of [10 vaccine prepositioning sites](#) across the state.

The Ohio Department of Job and Family Services has begun accepting applications from nonprofit agencies for \$25 million in CARES Act funding. [Applications will be accepted until Nov. 27](#). Grant applications for small businesses, bars/restaurants, and home relief are also being accepted at businesshelp.ohio.gov.

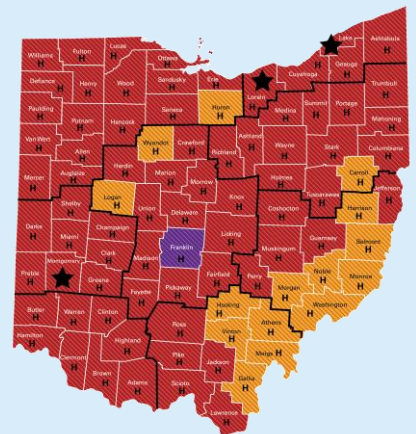
With the holidays approaching, citizens are strongly urged to take steps to celebrate safely. A new [Ohio Department of Health guide](#) offers ideas for alternative celebrations for several different holidays.

Two new COVID-19 dashboards tracking the number of cases at Ohio child care centers are now available: [Child Care Centers and Day Camps](#) and [Family Child Care](#)

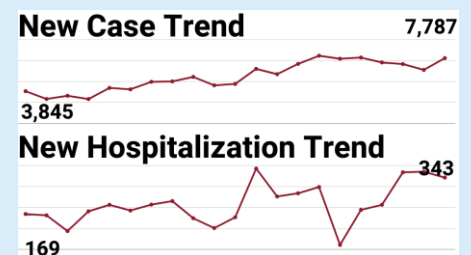
KEY STATS

Data as of Nov. 19, 2020

Public Advisory System



21-Day Trends



SUGGESTED SOCIAL MEDIA POSTS

Ohio's 10 pm to 5 am curfew is now in effect, but there are exceptions that you should know [↓] Remember, this is a short-term sacrifice to help our hospitals manage the ongoing surge in patients. It's also about saving lives. Please do your part. ♥ (Use graphics found [here.](#))

Here's the thing: Even if you recover from #COVID19, you could still suffer from long-term, and possibly permanent, complications. Is going maskless really worth the risk? #MasksOnOhio #InThisTogetherOhio <https://youtu.be/GILOtNd1Ozw>

The holidays are almost here! 🎄🍷🍷 Although celebrations may be different this year, they can still be meaningful. Here are tips from @OHDeptofHealth on how you can stay safe and have fun – no matter what holidays you celebrate [📄] bit.ly/OhioHolidayGuide (See **safe celebrations toolkit for images.**)

Planning to host a virtual Thanksgiving 🦃 this year but don't know where to start? Here are some tips on how to set up a Facetime or Zoom call:

[📄] Zoom: <https://cnb.cx/2ILHpb3>

[📄] Facetime: <https://bit.ly/35li3nA>

Much like wearing a mask, social distancing, and handwashing, getting a flu shot provides a layer of protection for you, vulnerable loved ones, and your community. A flu shot is like a personal bodyguard. Get yours today. #FluFighter (See **flu vaccinations toolkit for images.**)

TALKING POINTS FOR YOU

A vaccine is near, but it's not here yet. Until then, we need to slow down our activities so that more of our fellow citizens are alive to get vaccinated.

Ohio's hospitals are already seeing a record number of patients, and without any interventions, hospitalizations will only increase. This will impact all of us, as it could ultimately lead to the postponement of preventative screenings and in-patient/out-patient surgeries.

Please use these talking points and social media posts to help amplify the message about the importance of slowing the spread of COVID-19. High spread impacts the health of your employees and the public. Encouraging safe practices will help slow the spread in your community.

RESOURCES

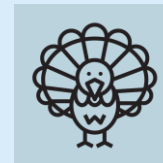
HASHTAGS TO USE

#InThisTogetherOhio

#MasksOnOhio

#StaySafeOhio

#ResponsibleRestartOhio



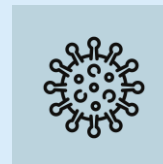
TOOLKIT:
[Safe Celebrations](#)



TOOLKIT:
[Flu Vaccinations](#)



All Public
[Health Orders](#)



Hospitalization
[Metrics](#)



TALKING POINTS CONTINUED

The 21-day curfew is a slow down to avoid a full shut down. Many local businesses will not survive another closure; to stay in business, they need you to reduce your person-to-person contacts.

The curfew does not apply to those who need medical assistance, are working or going to or from work, are caring for a loved one, or are going to a retail location for essential items such as food or medicine. Traveling to pick up a restaurant order via carryout, drive-thru, or delivery is also permitted.

The holidays are coming, and the best way to celebrate is at home with members of your household. If you must get together with others, wear a mask, stay six feet apart, and wash your hands and frequently-touched surfaces. If you're sick, stay home.

WAYS YOU CAN HELP

Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.

Participate in local media/radio interviews to support "COVID-19 Key Messages," and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible restart.

Film PSAs from law enforcement leadership using the messaging outlined in this document. Send them to others who will post them on websites/social media.

Develop a COVID-19 Resource page for your website and share that page on social media using the suggested hashtags.

Utilize local speaking opportunities and virtual meetings to reiterate the messaging in this document.

Send out regular communications to your network and ask members to post personal messages on social media. This could include a regular newsletter or message to your organization.

KEY MESSAGES

We can control the spread of COVID-19 through what we do every single day.

WEAR A MASK



WASH HANDS OFTEN



SOCIAL DISTANCE



It is still recommended that you stay home as much as possible. Work from home if you can.

HELP US HELP YOU!

We want to help you communicate with community members, staff, and others in your circle of influence. If you need assistance or have suggestions for Governor DeWine's Local Government team, please contact Jill Del Greco at 614-420-6954 or jill.delgreco@governor.ohio.gov.