



Office of the Mayor

# Proclamation

## Whereas:

Social Media has transformed how people connect to advance the building of relationships in local communities and worldwide; and

**WHEREAS:** People have a valuable and practical tool in Social Media for their voices to be heard through communication of real time information; and

**WHEREAS:** NOW Marketing Group has played a significant role in acknowledging the importance of Social Media by taking the lead to co-host a panel of social leaders in our area to commit to giving back in the community with social media efforts;

**WHEREAS:** NOW Marketing Group has planned a week of activities, including free training seminars and live demonstrations from area business owners and marketing experts, designed to bring people together and educate the community on how to grow professionally and personally through the use of Social Media.

**NOW THEREFORE:** I, David J. Berger, Mayor of the City of Lima, Ohio do hereby proclaim the week of June 24 through June 29, 2013 as

### SOCIAL MEDIA WEEK

in the City of Lima and encourage all citizens to take this opportunity to educate themselves on the use of social media and its growing significance in our lives.

**IN WITNESS WHEREOF,** I have hereunto set my hand and caused to be affixed the Seal of the City of Lima, Ohio, this 17<sup>th</sup> day of June 2013.



**DAVID J. BERGER, MAYOR  
CITY OF LIMA, OHIO**