



Office of the Mayor

# Proclamation

## Whereas:

Today we celebrate our local small businesses and the contributions they make to our local economy and community; and

**WHEREAS:**

According to the United States Small Business Administration, there are 32.5 million small businesses in the United States, they represent 99.7% of firms with paid employees, and they are responsible for 62% of net new jobs created since 1995; and

**WHEREAS:**

79% of consumers understand the importance of supporting the small businesses in their community of Small Business Saturday, 70% report the day makes them want to encourage others to Shop Small, independently-owned retailers, and 66% report that the day makes them want to Shop Small all year long; and

**WHEREAS:**

58% of shoppers reported they shopped online with a small business and 54% reported they dined or ordered takeout from a small restaurant, bar, or café on Small Business Saturday in 2021; and

**WHEREAS:**

The City of Lima, Ohio supports our local businesses that create jobs, boost our local economy, and preserve our communities; and

**WHEREAS:**

Advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**NOW THEREFORE:**

I, Sharetta Smith, Mayor of the City of Lima, Ohio do hereby proclaim November 26<sup>th</sup>, 2022 as

**Small Business Saturday**

And urge all Lima residents and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Seal of the City of Lima, Ohio, this 26th day of November, 2022.

**SHARETTA SMITH, MAYOR  
CITY OF LIMA, OHIO**

